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FOR IMMEDIATE RELEASE:

StepTracker for iPhone 5S Released

Houston, Texas, 02/07/2011 - Independent developer Jackson Myers has announced the release of his latest iOS app, StepTracker. StepTracker allows users to monitor their level of activity by measuring how many steps are taken on a given day. Unlike other pedometer applications, StepTracker uses the M7 motion co-processor, a new chip in Apple's iPhone 5S which measures motion data from a user's iPhone in the background without using a significant amount of power. This allows StepTracker to measure your activity without draining your battery.

"The information we can gain from wearable self-tracking devices is extremely valuable; however, carrying around a fitness tracker every day is impractical," says Jackson Myers, developer of StepTracker. "With step tracker, all you need to do is carry your phone with you and you will have all of the information you need to know how active you have been."

StepTracker is available immediately for the iPhone 5S at the following App Store URL.

StepTracker: https://itunes.apple.com/us/app/steptracker/id714439468?ls=1&mt=8

About Jackson Myers:
Jackson is a renewable energy analyst who writes applications for iOS and Mac OS as a hobby. In 2005, Jackson released the first version of SlothCam as a college senior. Since then, he has been committed to producing the highest quality Mac and iOS applications.

For More Information:
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